

HITACHI

Inspire the Next

Hitachi Scores Success IBC 2017

Hitachi highlighted the new concept OB-BOX™, carbon fiber antenna solutions and state-of-the-art cameras at the IBC 2017.

Hitachi Kokusai Electric Turkey (HKT) enjoyed another successful IBC tradeshow. At the event, we experienced a busy show with many visitors throughout the event. On our stand, we highlighted a broad range of HKT broadcast technologies from the latest generation 4K cameras to mobile transmission vehicles that are capable of revolutionizing field-based ENG operations.

However, without doubt, the star of IBC 2017 was OB-BOX™. A unique customer proposition at IBC, OB-BOX™ a patented concept that is a compact, modular and expandable OB system solution and facility. OB-BOX™ is delivered to the customer on its own and then it can be mounted on any type of vehicle chassis with proprietary fixing kit or can be used as a trailer.



The OB-BOX™ comes in three different configurations which support four, eight and 12 production cameras. The option of a booth side extension adds further flexibility to unit sizing. In addition, an ability to connect two OB-BOX units in a cascade configuration adds more versatility and facilitates many different sizes of OB unit up to 20 camera mobile facilities.



This concept provides flexible, cost effective, expandable vehicle advantages for customers that significantly reduces the manufacture and delivery time in any market worldwide since it removes the need to source and ship an appropriate vehicle for each customer.

OB-BOX™ provides all of the video, audio, transmission and infrastructure capabilities needed to create a stand-alone outside broadcast facility. The technical specification of the unit is such that it will support any broadcast signal from serial digital to HD and even 4K production. Alongside satellite and fiber connectivity, the units integrate powerful Ethernet connectivity, which provides the production team with internet facilities on site. At the same time, OB-BOX features sophisticated Cloud capabilities, which enable the users to send 4K content back to the broadcaster's production centre quickly and easily.



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